

PCOA Club Recommendation Form

PLATINUM CLUBS® OF AMERICA 2023 -2024

Please choose one:

ADD A CLUB TO THE BALLOT

Club Name

Corpus Christi Yacht Club

Website

<https://CCYC.com>

General Manager Name

Robert Lesinger

Address

98 Coopers Alley, Corpus Christi, Texas 78401

General Manager Email

clubmanager@ccyc.com

Phone

(361) 904-2726



Please explain how *your* club meets the
Seven Selection Criteria

1. UNIVERSAL RECOGNITION

Corpus Christi Yacht Club recognizes excellence in the state of Texas many members from other clubs come here to do reciprocal because our club has a great facility, brilliant service.

2. EXCELLENCE IN AMENITIES AND FACILITIES

Club is located in the downtown bay area and building itself is outstanding. We have three dining rooms, patio overlook of the bay, and sailing department. Members enjoy each and every day, yacht club is extremely busy on a daily basis because of excellent we provide we have a long waiting list.

3. CALIBER OF STAFF AND PROFESSIONAL SERVICE LEVELS

Our staff is very educated, trained, and knowledgably in every aspect of the club. We expect nothing less than excellence in staff and enjoy family culture. Our professionalism is on a high level and we are all trying each and everyday to make raving fans.

4. ENGAGEMENT AND COMMITMENT OF MEMBERSHIP

Membership is very engaged at the club, helping in every facet in every facility. Committees is very

engaged in our operation and that's why our club is so special.

5. GOVERNANCE AND PRUDENT FISCAL MANAGEMENT

The board accepting COO model not micromanage general manager and staff and really make a difference in our club.

6. ADAPTING TO CHANGING TIMES

After COVID19 Club has changed the way it operates and because of that we have a long wait list. Club recognizes that employee is more important asset of club and support well of our staff

7. OVERALL EXPERIENCE

Corpus Christi Yacht Club is the place to go all members will have to visit club on a daily basis a limitation. If you are willing to ask membership of experience of club membership will tell you we are the best club in Texas. Staff is so proud to work here and membership enjoy our club facility, food and beverage service, sailing service. I General Manager Robert Lesinger surely believe Corpus Christi Yacht Club is ready to be platinum club because of all of the above I explained.

Clubs are encouraged to provide a brief presentation on how their Club meets or exceeds the Seven Selection Criteria outlined on this form. For example, Clubs in previous years have utilized fast-loading platforms such as Adobe Spark, Microsoft Sway, a flipbook presentation, or a dedicated webpage on their website.

Upload files or email to: Cyndie.Heap@ClubLeadersForum.com

Please upload your optional presentation here.