

PCOA Ballot Recommendation Form

PLATINUM CLUBS® OF AMERICA 2022 ELECTION

Name

Rob Podley, CCM, CAM

Club Name

The Club at the Dunes

Email

rpodley@troon.com

Phone Number

(239) 628-9439

Club Name

The Club at the Dunes

Please provide a brief explanation as to why this Club should be placed on or removed from the ballot for the upcoming Platinum Clubs® of America 2023-24 election.

In two short years since the Club's \$10M remodel, they have catapulted themselves to sharing the stage with some of the best Clubs in our industry earning recognition nationwide.

Since 2020, The Club at the Dunes has become one of America's Healthiest Clubs, earned consecutive wine program awards from the CMAA International Wine Society, named #1 private club remodel by Golf Inc, earned Top Ranked honors from Club and Resort Business for its clubhouse, patio, racquet facilities and culinary operations in addition to becoming a Distinguished Club in 2022.

The club has hired a newly minted Michelin star chef, the only one of his kind in Southwest Florida, to further take the F&B program to the next level.

The addition of Cliff Drysdale to manage our racquet program has also led to clinics hosted by legends of the tennis world.

Meanwhile, in wellness we have established a program consisting of 72 classes per month, multiple personal training options, partnered with state of the art physical therapy practices, and incorporated massage, Botox and other spa amenities.